L.W. "Chip" Robert, Jr.

Born in Monticello, Georgia...Earned 15 letters between 1905 and 1909 in football, baseball, cross country and track and field at Georgia Tech...Quarterbacked John Heisman's 1908 football, baseball and cross country teams...Helped lead Georgia Tech to four consecutive victories over arch-rival Georgia...Received a pro contract offer as an outfielder by the Detroit Tigers but opted for a business career...Known as "the most influential person in the history of Georgia Tech athletics"...Made the decision to bring legendary coach Bobby Dodd to "the flats"...Put together the memorable 1920s football clashes with Notre Dame.